

# CORPORATE PROFILE



Creating space for imaginations to grow.

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## Our Philosophy

Tanseisha aims to contribute to the enrichment of society and people's lives by creating better spaces.

## Our Vision

Together with our customers, our employees and society,  
we will continue to create space for imaginations to grow.

Spaces that touch, inspire and relax the user.

Spaces that are user-friendly, tell your company's story, and contribute to its success.

Spaces, that help offer solutions to the important issues in your communities and to society as a whole.

As space creation specialists, we at Tanseisha create space for imaginations to grow.

As times change, so do the needs of our customers and of society.

That's why we're constantly growing and evolving as a company

— adding to our know-how and refining our creativity — so as to better respond to those needs.

In order to realize an enriched and sustainable society,

we strive to not only think of all stakeholders in it with sincere consideration,  
but to think with them, and to grow together.

That's the kind of company we are. That's Tanseisha.

Here at Tanseisha, 80 years after

WATANABE Masaji originally founded the company  
as an exhibition and decorative design business in 1946,

we continue to strive to create rich spaces

with the aim of furthering growth and improving values provided.



Chairman of the Board

TAKAHASHI Takashi



President and Chief Executive Officer

KOBAYASHI Osamu

## Area of Operations

Spaces for social interaction between people, people and things, and people and information.

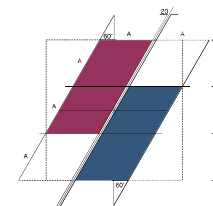
## DERIVATION OF TANSEI

丹青不<sub>レ</sub>知老將<sub>レ</sub>至  
富貴於<sub>レ</sub>我如<sub>ニ</sub>浮雲<sub>一</sub>

七言詩 杜甫「丹青引贈曹將軍霸」

“丹青”, a term originating from China, consists of 2 basic colors – Red and Blue – and denotes “an abundance of color.” This word also broadly refers to painting, painters and painted artwork. Dedicated to artistic creation, Tanseisha invests its enthusiasm and creativity in creating rich, comfortable spaces in each and every project. “丹青” is also a much-beloved word from ancient poetry. The famous Tang Dynasty poet Du Fu draws on the word “Tansei” to describe someone who is wholly absorbed in artistic creation. Tanseisha founder WATANABE Masaji loved the poem tremendously for its dedication to artistic creation.

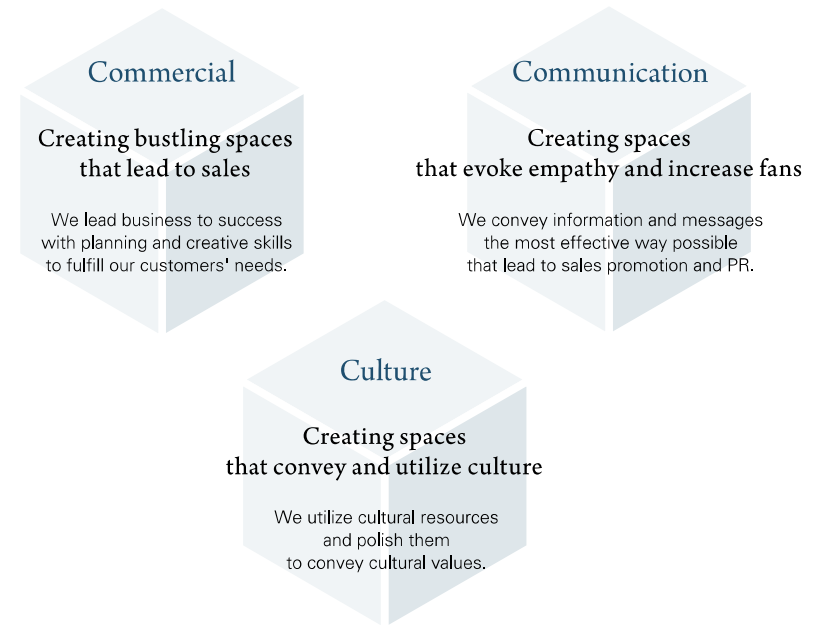
Company logo design specifications  
(Design of our founder, WATANABE Masaji)



“丹青”, also meaning diligence, is etched in the minds of everyone at Tanseisha who is wholeheartedly devoted to creating spaces. We also embrace the well-balanced symmetry of “Red and Blue” as colors of “passion and wisdom” in our company logo.

# Solving Problems with Spatial Creation

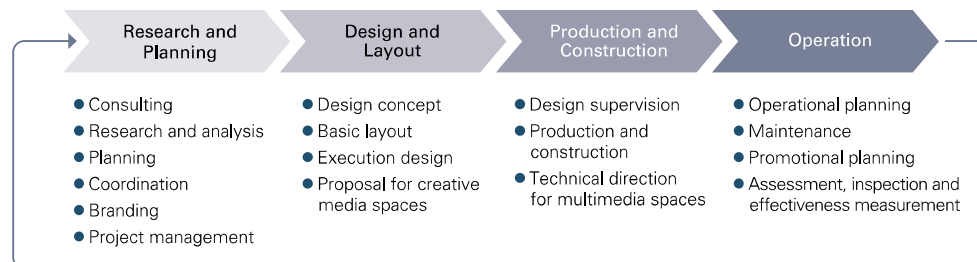
As a comprehensive display design company, we also bring spaces to life by utilizing ideas and know-how cultivated in creating real-life venues in various areas, planning and design capabilities as well as production and technical capabilities. Tanseisha provides value by solving the problems of customers and society via spatial design. With our high level of expertise, creativity, responsiveness, and rich network, we maximize the value of spaces as media to be experienced, all the while protecting the trust and meeting expectations of our customers.



## ● Lineup of services

We can help promote projects with one-stop solutions tailored to clients' needs. With special attention paid to business success, the thoughts of those who gather in the spaces in question, and the environment in particular, we fuse them with digital elements while taking into consideration law, quality, safety, cost, and design. We connect an intricate myriad of people and crucial elements related to spatial design to create new value as a team.

### TANSEISHA OFFERS TOTAL-SUPPORT SOLUTIONS



## ● Six spatial fields of Tanseisha

From large-scale facilities such as commercial complexes and national museums, to multi-store development of new specialty stores, not to mention versatile spaces that transcend business domains, we handle more than 6,000 projects annually.



# Supporting space design with “comprehensive strength” × “professional ability”

The power of design  
to solve problems



The power of production technology  
to materialize thoughts and ideas

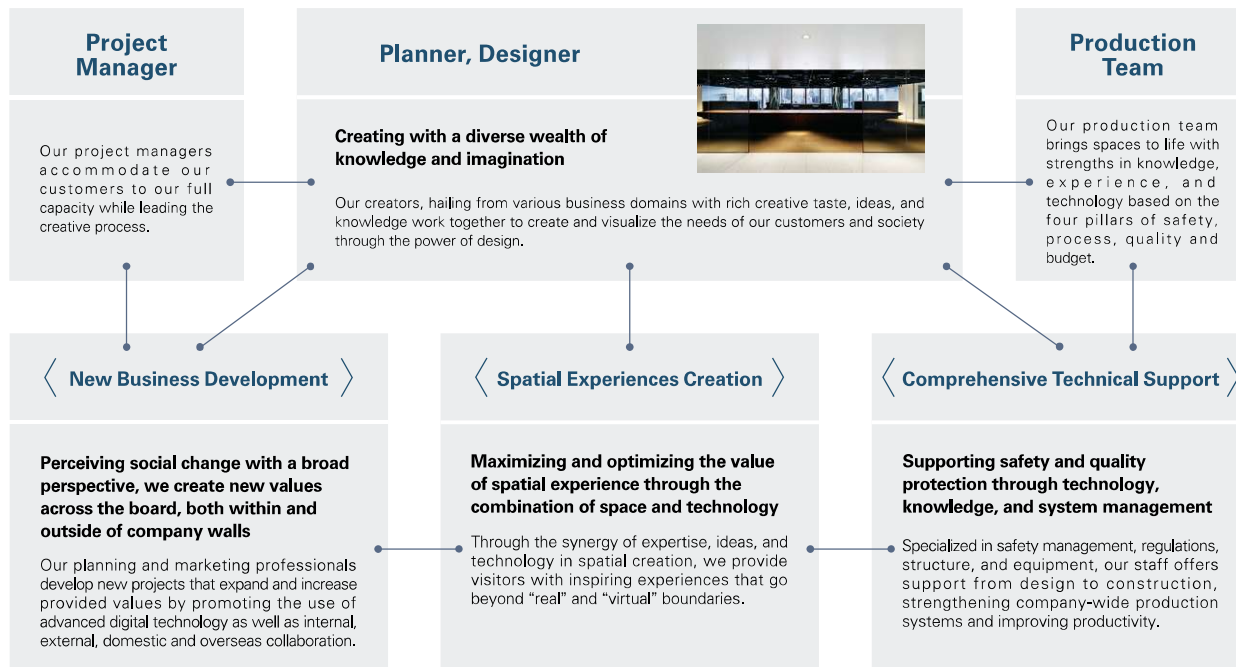


The power to create emotional  
experiences with technology

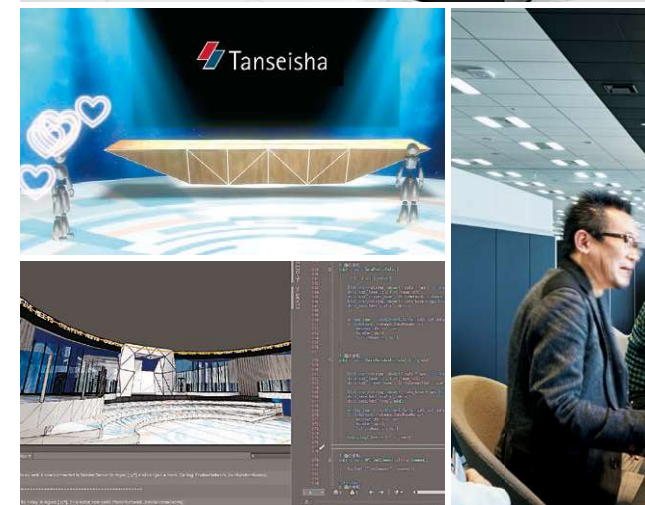
Our team of nearly 1,400 employees based across the entire country provides services from Hokkaido all the way to Okinawa.

It consists of 270 designers and planners, a production staff of nearly 480,  
and one of the largest teams of nationally qualified engineers in the industry.

The space creation professionals here at Tanseisha strive for the success of our customers' businesses  
by utilizing a rich foundation of experience and technical knowledge,  
combined with strengths in comprehensive and professional thinking.



(Staff numbers listed pertain to the entire Tanseisha Group)





Tanseisha professionals continue to polish knowledge, skills and creative senses to mutually support and enhance the whole team and strive to realize better spatial design at all times.



# THE WIDE ARRAY OF TANSEISHA SOLUTIONS

We make the best use of our customers' resources and support problem solving from multiple directions.

## ● Space creation with advanced digital technology

At our "Konan Lab [Mk\_3] (pronounced Mark Three)", we conduct experiments and demonstrations in ICT, VR, AR, interactive technology, etc., and bring ideas to life in actual space.



## ● Support for regional revitalization

From the verification of regional issues and business planning to participation in management, we work with regional partners to create liveliness that lasts.



## ● Total production of facility management

We contribute to improving the charm of our customers' facilities through our comprehensive facility operation services which include designated management, operation consignment, PFI, and more.



"Shizuoka City Children's Creative Town Maaru"

## ● Improving spatial value through arts and crafts

Utilizing the Japanese arts and crafts platform "B-OWND", we increase the value residing in spaces by collaborating with artists and introducing their works.



## ● Collaboration to create new spatial value

Through collaborative creation at our joint facility "point 0", we bring new value to space by combining spatial design know-how with the technology of our partners.



"point 0 marunouchi"

## ● Comprehensive maintenance support for facilities

We contribute to centralized maintenance and management of facilities with quick, low-cost, secure and safe maintenance and repair support via our specialized team and our nation-wide network of cooperative companies.



### CORPORATE SOCIAL RESPONSIBILITY

Based on our management philosophies and vision, we are promoting initiatives throughout our corporate activities regarding the following six materialities (important issues) and the related goals of the SDGs in order to realize a sustainable society.



#### 1 Contributing to Social and Cultural Development and Related Solutions

By creating spaces for imaginations to grow, we strive to contribute to the solutions for many of the hurdles that both our customers and society as a whole face, such as the creating of bustling spaces and invigorating local regions, the handing down and expanding of history and culture to new generations, and more.

#### 2 Promoting Innovation

In order to adapt to changes in society and the evolution of technology, we will continue to learn and actively take on new challenges including an array of research and experiments for demonstrative purposes.

#### 3 Supporting Diversity

We create an environment in which our diverse team of employees can fully demonstrate their abilities and play an active role in the company. We work to create a place where diversity is recognized, and company culture is fostered so as to make full use of various perspectives, knowledge, and know-how.

#### 4 Promoting Supply Chain Management

We have established a foundation for creating value, including quality and safety, through the expansion of our network of partner companies and the building of trusting relationships, all the while promoting CSR initiatives throughout the entire supply chain.

#### 5 Conserving the Natural Environment

In order to protect our irreplaceable natural environment and pass it on to the next generation, we will work to reduce environmental impact throughout our corporate activities, especially during our spatial creation phase.

#### 6 Enhancing Corporate Governance

As we adapt to the changes that occur in society, we pursue the best governance of company practices at all times, and continue to work to enhance all aspects that it encompasses so as to be widely trusted by society.

## TANSEISHA GROUP COMPANIES

The Tanseisha Group values the power of creativity and realization, and continues to take on the challenge of creating space for imaginations to grow. We strive to solve social issues through the creation of better spaces, while contributing to the realization of a prosperous society full of rich lifestyles by connecting people to people, people to things, and people to information from a wide range of perspectives.

- |                              |                                    |                                      |
|------------------------------|------------------------------------|--------------------------------------|
| ● TANSEISHA Co., Ltd.        | ● JDN INC.                         | ] ※ Excluding SPC<br>in PFI business |
| ● Tansei TDC Co., Ltd.       | ● Tansei Humanet Co., Ltd.         |                                      |
| ● Tansei Display Co., Ltd.   | ● Tansei Yamanashi LLC.            |                                      |
| ● Tansei Business Co., Ltd.  | ● TANSEI CREATIVE DESIGN CO., LTD. |                                      |
| ● Tansei Institute Co., Ltd. | (Shanghai, P.R. China)             |                                      |

