

PROJECTS | 2022



Creating space for imaginations to grow.



Expanding the possibilities in spaces with eyes on the times, and people in our hearts.

Here at Tanseisha,
our role is to turn any space into a place offering vivid and rich experiences,
for people to interact with other people, things and information.

As space creation professionals in a time when the meaning of “space” constantly evolves,
we work with creators utilizing cutting-edge technology in various fields
to develop new places that increase the value of space and promote communication
by accentuating the characteristics of both physical (real) and cyber (virtual) worlds.

In anticipation of evolving needs for increasingly diversified and sophisticated spaces
we will continue to pursue the excitement and satisfaction of
the people who gather in these spaces via the medium that is space,
with the success of our customers’ business in mind at all times.

COMMERCIAL SPACES

HOSPITALITY SPACES

PUBLIC SPACES

EVENT SPACES

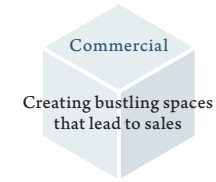
BUSINESS SPACES

CULTURAL SPACES

● Six spatial fields
of Tanseisha

We offer a wide variety of support and expertise

We solve customers' problems with the power of space creation in more than 6,000 projects a year. By combining innovation with technology and experience cultivated in specialized fields, we create spaces that transcend business domains.



COMMERCIAL SPACES

Large commercial facilities, retail stores, restaurants, chain store expansion, regional brand facilities, entertainment facilities, etc.

HOSPITALITY SPACES

Hotel and bridal facilities, medical service facilities, etc.

PUBLIC SPACES

Stations, airports, service areas, schools, etc.

EVENT SPACES

Exhibition and sales promotion events, expositions, cultural events, virtual events, etc.

BUSINESS SPACES

Showrooms, offices, innovation centers, corporate museums, factory tour facilities, etc.

CULTURAL SPACES

Museums, archives, science museums, art galleries, environment / disaster prevention / child experience-learning facilities, culture and tourism hub facilities, eco-museums, etc.

COMMERCIAL SPACES

We propose plans for bustling and comfortable commercial spaces that support the creation of relationships between products, services and end users. In the chain store field, we support the development of multi-store projects by making use of our extensive track record working with pioneers in the industry. At entertainment facilities, we realize unique concepts thanks to our wide variety of production techniques developed to improve experience.



Yamaha Ginza Store
1F, 2F
Brand Experience Area
NOTES BY YAMAHA

【Client】
Yamaha Corporation
【Services Provided】
Design, Layout,
Production, Construction,
Project Management

HOSPITALITY SPACES

For hotel and bridal facilities, we provide spaces for enjoying high-quality moments by coming up with the optimal concept from a marketing perspective. In medical service facilities, we create spaces where customers and staff can interact comfortably by improving service efficiency and incorporating impeccable design.



Karuizawa
Prince Hotel West

【Client】
PRINCE HOTELS, INC.
【Services Provided】
Design, Layout,
Production, Construction

PUBLIC SPACES

With constant consideration to diversity, we promote the creation of public spaces offering hard, soft and universal design to the multitude of users who gather there. From idea proposals to actual construction, we provide a wide range of support that fully answers various requirements for specific functionalities and creates interaction amongst people according to the characteristics of the facilities and the regions they are located in.



Tokyo International
Airport Terminal 2
International Gate
Area

【Client】
Japan Airport Terminal Co., Ltd.
【Services Provided】
Design, Layout,
Production, Construction
【Prime contractor for Design】
Azusa, Yasui, PCPJ Tokyo
International Airport Terminal 2
International Flight Facilities
Design and Supervision
Joint Venture
【Prime contractor for
Production & Construction】
Taisei Corporation

KUKAN DESIGN AWARD 2020

EVENT SPACES

We contribute to customer marketing communication by making full use of not only the space in question, but all types of media including cutting-edge digital technologies and techniques. From effective spatial direction, to media, marketing, and operational aspects, we offer an all-inclusive service in order to convey the messages of our customers with the greatest effect possible and create truly attractive venues.



Dubai Expo 2020 Japan Pavilion

[Organizer] Ministry of Economy, Trade and Industry
[Co-organizers] Ministry of Internal Affairs and Communications, Ministry of Education, Culture, Sports, Science and Technology, Ministry of Agriculture, Forestry and Fisheries, Ministry of Land, Infrastructure, Transport and Tourism
[Participating Organization] Japan External Trade Organization
[General Production] Dentsu Live Inc.
[Services Provided] Display Construction, Maintenance (Tanseisha & Murayama Consortium)

BUSINESS SPACES

We propose ideas that embody the identity of our customers and their services, while effectively expressing their unique message. For showrooms, PR facilities, and corporate museums, we drive appeal to the signature qualities of each customer, contributing to brand building. As for workplaces inside the office, we help enliven communication, and raise productivity and creativity.

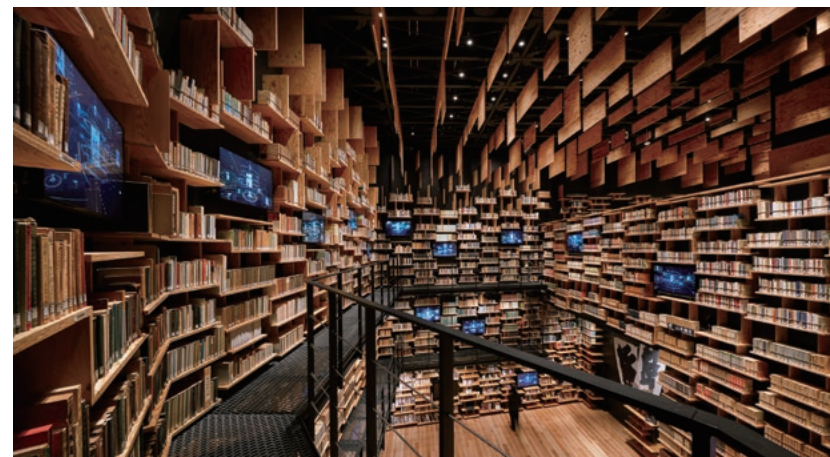


MIRAIKEN studio

[Client]
BANDAI NAMCO Entertainment Inc.
[Services Provided]
Facility Concept Planning, Design, Layout, Logo Design, Production, Construction, System Direction

CULTURAL SPACES

We introduce elements of user experience that bring fun and excitement to learning, and create spaces that satisfy intellectual curiosity. With regards to cultural tourism, we promote the revitalization of local communities by utilizing cultural resources rooted in the region that lead to the creation of new attractions. We maximize user satisfaction by utilizing our knowledge of facility management.



Kadokawa Culture Museum

[Client]
KADOKAWA Culture Promotion Foundation
[Services Provided]
Interior Design, Production, Construction
[Design Supervision]
Kengo Kuma & Associates

KUKAN DESIGN AWARD 2021.
Silver Prize, The 40th Display Industry Award. Display Industry Gold Award

TANSEISHA Co., Ltd.

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1. **Domino's Pizza DAIBA STORE** 【Client】 Domino's Pizza Japan, Inc. 【Services Provided】 Design, Layout, Production, Construction 2. **Tokyo American Club Nihonbashi** 【Client】 Mitsui Fudosan Co., Ltd. 【Services Provided】 Execution Design, Production, Construction 【Basic Layout】 UDS Ltd. 3. **JICHIRO NISHINOMIYA GARDENS** 【Client】 Yataro Co., Ltd. 【Services Provided】 Design, Layout, Production, Construction 4. **Hirogin Holdings, Inc. Head office 1st floor "Tomorrow Square"** 【Client】 Hiroshima Bank, Ltd. 【Services Provided】 Basic Planning, Basic Design, Execution Design, Design Supervision, Production, Construction 5. **Din Tai Fung TOKYO Solamachi** 【Client】 R.T. Corporation Co., Ltd. 【Services Provided】 Design, Layout, Production, Construction 6. **SWEETS BANK** 【Client】 Shunkado Co., Ltd. 【Services Provided】 Facility Concept Planning, Design, Layout, Production, Construction, Consulting / The 55th Sign Design Award, SDA Award Bronze Prize, SDA Special Jury Award (SUWA Mitsuhiro Award, TAKAHASHI Toshihiro Award), Chubu Region Award, The 40th Display Industry Award, Display Industry Silver Award, KUKAN DESIGN AWARD 2021. Shortlist 7. **Hitachi Civic Center Museum of Science Sacrea** 【Client】 Hitachi City 【Services Provided】 Design, Layout, Production, Construction / KUKAN DESIGN AWARD 2021 8. **National Ainu Museum** 【Client】 Agency for Cultural Affairs, Government of Japan / The Foundation for Ainu Culture 【Services Provided】 Basic Planning, Design, Layout 【Construction】 NITTEN CO., LTD. / KIDS DESIGN AWARD 2021 Excellence Award: METI Minister Award (Designs to develop the creativity and create the future of children; Category: Children's potential for learning and understanding) ※Interactive Station "tematempa", The 40th Display Industry Award, Display Industry Silver Award, KUKAN DESIGN AWARD 2021

【Photos】 DAISUKE SHIMA, Forword Stroke inc., Jon Wallis Photography, Kenichi Suzuki, Nacása & Partners Inc., PIPS, Taichi Misonoo

You can view our rich history of projects on our official website.

