

# PROJECTS | 2024



Drawing the future from space,  
adding new colors to people and society.

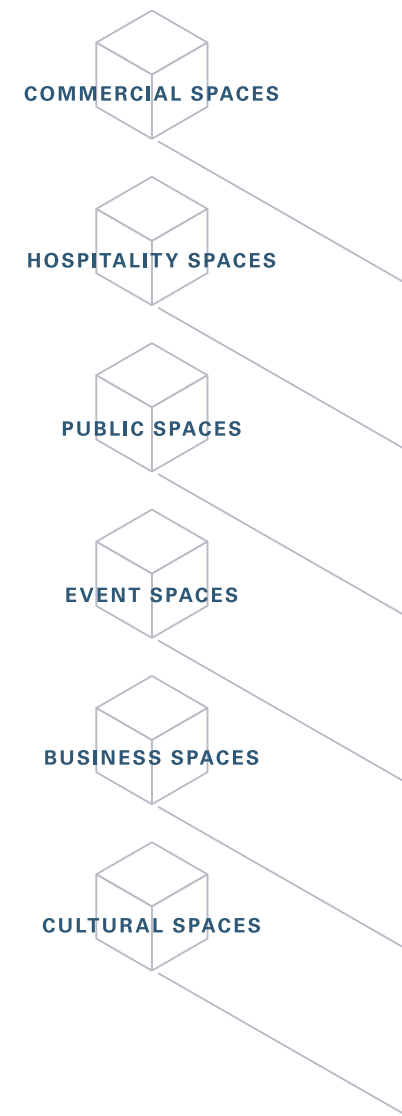


# Expanding the possibilities in spaces with eyes on the times, and people in our hearts.

Here at Tanseisha,  
our role is to turn any space into a place offering vivid and rich experiences,  
for people to interact with other people, things and information.

As space creation professionals in a time when the meaning of “space” constantly evolves,  
we work with creators utilizing cutting-edge technology in various fields  
to develop new places that increase the value of space and promote communication  
by accentuating the characteristics of both physical (real) and cyber (virtual) worlds.

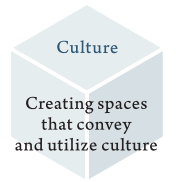
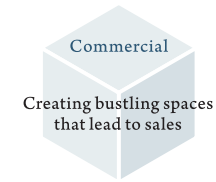
In anticipation of evolving needs for increasingly diversified and sophisticated spaces  
we will continue to pursue the excitement and satisfaction of  
the people who gather in these spaces via the medium that is space,  
with the success of our customers’ business in mind at all times.



● Six spatial fields  
of Tanseisha

# We offer a wide variety of support and expertise

We solve customers' problems with the power of space creation in more than 6,000 projects a year. By combining innovation with technology and experience cultivated in specialized fields, we create spaces that transcend business domains.



## COMMERCIAL SPACES

Large commercial facilities, retail stores, restaurants, chain store expansion, regional brand facilities, entertainment facilities, etc.

## HOSPITALITY SPACES

Hotel and bridal facilities, medical service facilities, etc.

## PUBLIC SPACES

Stations, airports, service areas, schools, etc.

## EVENT SPACES

Exhibition and sales promotion events, expositions, cultural events, virtual events, etc.

## BUSINESS SPACES

Showrooms, offices, innovation centers, corporate museums, factory tour facilities, etc.

## CULTURAL SPACES

Museums, archives, science museums, art galleries, environment / disaster prevention / child experience-learning facilities, culture and tourism hub facilities, eco-museums, etc.



## COMMERCIAL SPACES

We propose plans for bustling and comfortable commercial spaces that support the creation of relationships between products, services and end users. In the chain store field, we support the development of multi-store projects by making use of our extensive track record working with pioneers in the industry. At entertainment facilities, we realize unique concepts thanks to our wide variety of production techniques developed to improve experience.



Fender Flagship Tokyo

【Client】  
Fender Music Corporation  
【Services Provided】  
Production, Construction



## HOSPITALITY SPACES

For hotel and bridal facilities, we provide spaces for enjoying high-quality moments by coming up with the optimal concept from a marketing perspective. In medical service facilities, we create spaces where customers and staff can interact comfortably by improving service efficiency and incorporating impeccable design.



TAOYA Nikkokirifuri

【Client】  
Ooedo Onsen Monogatari  
Hotels & Resorts Co., Ltd.  
【Services Provided】  
Facility Concept Planning,  
Design, Layout, Production,  
Construction



## PUBLIC SPACES

With constant consideration to diversity, we promote the creation of public spaces offering hard, soft and universal design to the multitude of users who gather there. From idea proposals to actual construction, we provide a wide range of support that fully answers various requirements for specific functionalities and creates interaction amongst people according to the characteristics of the facilities and the regions they are located in.



INCUBATION  
LOUNGE 0

【Client】  
Japan Educational Foundation  
【Services Provided】  
Planning, Design, Layout,  
Production, Construction



## EVENT SPACES

We contribute to customer marketing communication by making full use of not only the space in question, but all types of media including cutting-edge digital technologies and techniques. From effective spatial direction, to media, marketing, and operational aspects, we offer an all-inclusive service in order to convey the messages of our customers with the greatest effect possible and create truly attractive venues.



TOKYO PACK 2022  
“RENGO booth”

【Client】  
Rengo Co., Ltd.  
【Services Provided】  
Design, Layout,  
Production, Construction,  
Spatial Production, Operation

## BUSINESS SPACES

We propose ideas that embody the identity of our customers and their services, while effectively expressing their unique message. For showrooms, PR facilities, and corporate museums, we drive appeal to the signature qualities of each customer, contributing to brand building. As for workplaces inside the office, we help enliven communication, and raise productivity and creativity.



ROYCE' CACAO  
& CHOCOLATE TOWN

【Client】  
ROYCE' Confect Co., Ltd.  
【Services Provided】  
Display Planning,  
Design, Layout,  
Production, Construction,  
Video Production,  
Website Creation

## CULTURAL SPACES

We introduce elements of user experience that bring fun and excitement to learning, and create spaces that satisfy intellectual curiosity. With regards to cultural tourism, we promote the revitalization of local communities by utilizing cultural resources rooted in the region that lead to the creation of new attractions. We maximize user satisfaction by utilizing our knowledge of facility management.



Rikuzentakata City  
Museum

【Client】  
Rikuzentakata-City  
【Services Provided】  
Facility Concept Planning,  
Display Planning, Design,  
Layout, Production, Construction,  
Project Management

KUKAN DESIGN AWARD 2023.  
KUKAN OF THE YEAR runner-up,  
Museum / Cultural Space Gold Prize,  
The 42nd Display Industry Award  
(2023), Display Industry Excellence  
Award, The 57th Japan Sign Design  
Award, Finalists, GOOD DESIGN  
AWARD 2023.

## TANSEISHA Co., Ltd.

Shinagawa Season Terrace 19F  
1-2-70 Konan, Minato-ku, Tokyo  
108-8220 Japan  
Tel : +81-3-6455-8100 (rep)

**1. Hontasu Tameike Tameike-Sanno Metropia Store** 【Client】 NIPPON SHUPPAN HANBAI INC. 【Services Provided】 Consulting, Facility Concept Planning, Merchandising Planning, Design, Layout, Production, Construction, Logo Design, Website Design, Experience Design **2. ONE PIECE FITNESS BragMen** 【Client】 Team BragMen LLP 【Services Provided】 Design, Layout, Production, Construction, Training Equipment Design 【Facility Concept Planning】 Team BragMen LLP, TANSEISHA Co., Ltd. | The 57th Japan Sign Design Award, Bronze Prize, KUKAN DESIGN AWARD 2023, Longlist, The 42nd Display Industry Award (2023), Industry Award Winner **3. Shimadzu Tokyo Innovation Plaza** 【Client】 SHIMADZU CORPORATION 【Services Provided】 Display Planning, Design, Layout, Production, Construction, VI Design, Video Content Production **4. Alpen FUKUOKA** 【Client】 Alpen Co., Ltd. 【Services Provided】 Design, Layout, Production, Construction **5. Chuo City Chuo Historical Museum** 【Client】 Chuo City 【Services Provided】 Display Planning, Design, Layout, Production, Construction, Video Production | The 57th Japan Sign Design Award, Grand Prize - Minister of Economy, Trade and Industry Award, KUKAN DESIGN AWARD 2023, Museum / Cultural Space Bronze Prize **6. Osaka Station Umekita Underground Gate** 【Client】 West Japan Railway Company 【Services Provided】 Design, Layout, Production, Construction, Video Production | The 57th Japan Sign Design Award, Finalists, Kansai Region Award **7. Fukui Prefectural Dinosaur Museum** 【Client】 Fukui Prefecture 【Services Provided】 Display Layout, Display Production & Construction 【Display Design, Layout】 KISHO KUOKAWA architect & associates **8. XTECH MUSEUM** 【Client】 MinebeaMitsumi Inc. 【Services Provided】 Facility Concept Planning, Display Planning, Design, Layout, Production, Construction, Video Production, Operation Consulting, Website & Pamphlet Creation

【Photos】 Forward Stroke inc., Hajime Nohara, Kenichi Suzuki, Nacása & Partners Inc., PHOTO CRAFT, PIPS inc., RINO KOJIMA (This is the Lights.), Taichi Misonoo, Taira Kurihara

You can view  
our rich history of projects  
on our official website.

