

PROJECTS | 2026



Drawing the future from space,  
adding new colors to people and society.

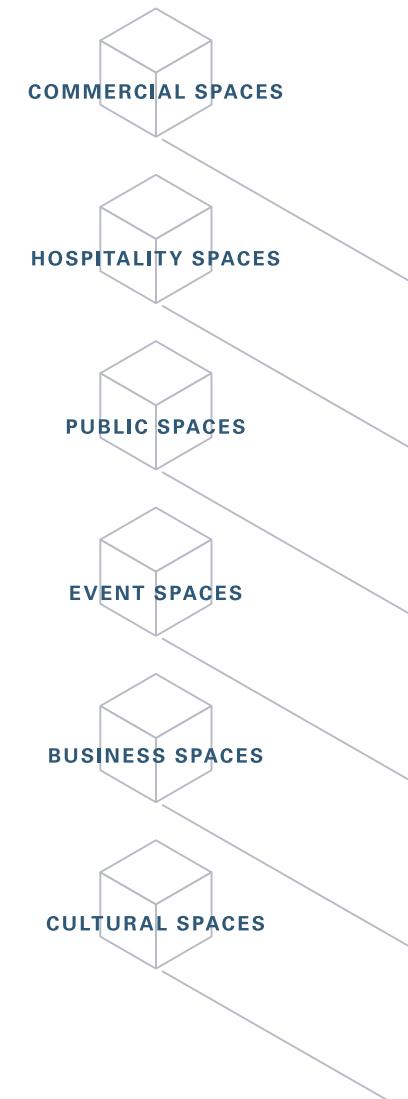


## Expanding the possibilities in spaces with eyes on the times, and people in our hearts.

Here at Tanseisha,  
our role is to turn any space into a place offering vivid and rich experiences,  
for people to interact with other people, things and information.

As space creation professionals in a time when the meaning of “space” constantly evolves,  
we work with creators utilizing cutting-edge technology in various fields  
to develop new places that increase the value of space and promote communication  
by accentuating the characteristics of both physical (real) and cyber (virtual) worlds.

In anticipation of evolving needs for increasingly diversified and sophisticated spaces  
we will continue to pursue the excitement and satisfaction of  
the people who gather in these spaces via the medium that is space,  
with the success of our customers’ business in mind at all times.



- Six spatial fields  
of Tanseisha

# We offer a wide variety of support and expertise

We solve customers' problems with the power of space creation in more than 6,000 projects a year.

By combining innovation with technology and experience cultivated in specialized fields,  
we create spaces that transcend business domains.

## COMMERCIAL SPACES

Large commercial facilities, retail stores, restaurants,  
chain store expansion, regional brand facilities, entertainment facilities, etc.

## HOSPITALITY SPACES

Hotel and bridal facilities, medical service facilities, etc.

## PUBLIC SPACES

Stations, airports, service areas, schools, etc.

## EVENT SPACES

Exhibition and sales promotion events, expositions,  
cultural events, virtual events, etc.

## BUSINESS SPACES

Showrooms, offices, innovation centers, corporate museums,  
factory tour facilities, etc.

## CULTURAL SPACES

Museums, archives, science museums, art galleries, environment /  
disaster prevention / child experience-learning facilities,  
culture and tourism hub facilities, eco-museums, etc.



## COMMERCIAL SPACES

We propose plans for bustling and comfortable commercial spaces that support the creation of relationships between products, services and end users. In the chain store field, we support the development of multi-store projects by making use of our extensive track record working with pioneers in the industry. At entertainment facilities, we realize unique concepts thanks to our wide variety of production techniques developed to improve experience.



TOYOTA ARENA  
TOKYO

**[Building Owner]**  
TOYOTA FUDOSAN CO., LTD.  
**[Operating Company]**  
TOYOTA ALVARK TOKYO  
CORPORATION  
**[Services Provided]**  
Area Concept Planning,  
Display Planning, Design,  
Layout, Production,  
Construction, Digital Content  
Design & Production, Art  
Display Planning, Sign  
Planning, Art Direction,  
Project Management



Oedo Onsen  
Monogatari Premium  
Hotel Sakan

**[Client]**  
Oedo Onsen Monogatari  
Hotels & Resorts Co. Ltd.

**[Services Provided]**  
Design, Layout, Production,  
Construction

KUKAN DESIGN AWARD 2025.  
Longlist



JR WEST Parade Train

**[Client]**  
West Japan Railway Company  
**[Services Provided]**  
Total Direction, Design,  
System Configuration,  
Equipment Selection &  
Arrangement, Content  
Production

KUKAN DESIGN AWARD 2025.  
Shortlist, The 44th Display Industry  
Award (2025), Display Industry  
Excellence Award & NDF Special  
Prize Gold Award, The 59th Japan  
Sign Design Award, Finalists,  
DIGITAL SIGNAGE AWARD 2025.  
Grand Prix



## HOSPITALITY SPACES

For hotel and bridal facilities, we provide spaces for enjoying high-quality moments by coming up with the optimal concept from a marketing perspective. In medical service facilities, we create spaces where customers and staff can interact comfortably by improving service efficiency and incorporating impeccable design.



Oedo Onsen  
Monogatari Premium  
Hotel Sakan

**[Client]**  
Oedo Onsen Monogatari  
Hotels & Resorts Co. Ltd.

**[Services Provided]**  
Design, Layout, Production,  
Construction

KUKAN DESIGN AWARD 2025.  
Longlist



## PUBLIC SPACES

With constant consideration to diversity, we promote the creation of public spaces offering hard, soft and universal design to the multitude of users who gather there. From idea proposals to actual construction, we provide a wide range of support that fully answers various requirements for specific functionalities and creates interaction amongst people according to the characteristics of the facilities and the regions they are located in.





## EVENT SPACES

We contribute to customer marketing communication by making full use of not only the space in question, but all types of media including cutting-edge digital technologies and techniques. From effective spatial direction, to media, marketing, and operational aspects, we offer an all-inclusive service in order to convey the messages of our customers with the greatest effect possible and create truly attractive venues.



## BUSINESS SPACES

We propose ideas that embody the identity of our customers and their services, while effectively expressing their unique message. For showrooms, PR facilities, and corporate museums, we drive appeal to the signature qualities of each customer, contributing to brand building. As for workplaces inside the office, we help enliven communication, and raise productivity and creativity.



## CULTURAL SPACES

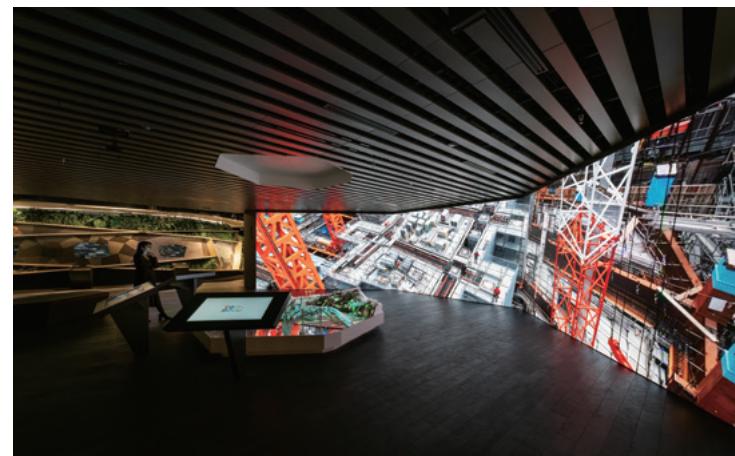
We introduce elements of user experience that bring fun and excitement to learning, and create spaces that satisfy intellectual curiosity. With regards to cultural tourism, we promote the revitalization of local communities by utilizing cultural resources rooted in the region that lead to the creation of new attractions. We maximize user satisfaction by utilizing our knowledge of facility management.



Japan Pavilion  
at Expo 2025 Osaka,  
Kansai, Japan

【Client】  
Ministry of Economy, Trade  
and Industry  
【Services Provided】  
Exhibition Design / Exhibition  
Construction / Operation :  
TANSEISHA Co., Ltd.  
+NOMURA Co., Ltd.

KUKAN DESIGN AWARD 2025.  
Exhibition / Event Space Bronze  
Prize, GOOD DESIGN AWARD 2025



TODA CREATIVE LAB  
“TODAtte?”

【Client】  
TODA CORPORATION  
【Services Provided】  
Consulting, Facility Concept  
Planning, Display Planning,  
Design, Layout, Production,  
Construction, Video Production,  
Interior Design Supervision,  
Operation Consulting,  
AR Content Production

The 44th Display Industry Award  
(2025), Display Industry Silver Award,  
KUKAN DESIGN AWARD 2025.  
Longlist



Ashio Copper Mine  
Museum

【Client】  
General Incorporated  
Association Furukawa Ichibee  
Memorial Center  
【Services Provided】  
Display Planning, Design,  
Layout, Production,  
Construction, Video Production

# TANSEISHA Co., Ltd.

Shinagawa Season Terrace 19F  
1-2-70 Konan, Minato-ku, Tokyo  
108-8220 Japan  
Tel : +81-3-6455-8100 (rep)

**1. Aikei Pharmacy Nakai** [Client] Sun IM Planning Co., Ltd. [Services Provided] Facility Concept Planning, Interior & Exterior Design, Layout, Production, Construction, Project Management | The 44th Display Industry Award (2025), Display Industry Excellence Award, The 59th Japan Sign Design Award, Finalists **2. DENSO MUSEUM** [Client] DENSO CORPORATION [Services Provided] Display Planning, Design, Layout, Production, Construction, Content Production, Operation System Development, Copywriting, Graphic Design, Models & Molding Production, Exhibition Guide Creation, Project Management **3. Yamaha Music Yokohama Minatomirai** [Client] Yamaha Corporation [Services Provided] Design, Layout, Production, Construction, Sign Design, Visual Content Design | KUKAN DESIGN AWARD 2025, Shortlist, The 59th Japan Sign Design Award, Finalists **4. Kayanoya atr Kichijoji** [Client] Kubara Honke Co., Ltd. [Services Provided] Design, Layout, Production, Construction **5. Watches and Wonders Geneva 2025** [Client] Seiko Watch Corporation [Services Provided] Basic Planning, Design, Layout, Production (Furniture, Video Production, Window Production) | KUKAN DESIGN AWARD 2025, Longlist **6. teamLab Biorortex Kyoto** [Client] teamLab Biorortex Kyoto Limited Liability Partnership [Services Provided] Content Planning, Content Design, Content Production : teamLab, Basic Layout : teamLab Architects, TANSEISHA Co., Ltd., Execution Design, Production, Construction : TANSEISHA Co., Ltd., teamLab: Megaliths in the Open Universe © teamLab **7. CLASUWA NO MORI** [Client] YOMEISHU SEIZO CO., LTD. [Services Provided] Consulting, Research & Analysis, Facility Concept Planning, Merchandising Planning, Design, Layout, Production, Construction, AR Content Production, Facility Guide App Development, Project Management | KUKAN DESIGN AWARD 2025, Commercial Complex Space Silver Prize, The 44th Display Industry Award (2025), Display Industry Excellence Award, The 59th Japan Sign Design Award, Finalists, The 19th KIDS DESIGN AWARD, GOOD DESIGN AWARD 2025 **8. Tottori Prefectural Museum of Art** [Client] Tottori Prefecture / Tottori Prefectural Museum of Art Partners Co., Ltd. [Services Provided] Display Design Support, Display Cases & Storage Facilities Construction, Digital Archive Viewing Planning & Production, Curatorial Assistance, Pop Culture Exhibitions Planning & Implementation, Public Relations & Branding during the Opening Preparations and Operation Period, Attracting Customers, Food & Beverage Product Sales Business

【Photos】 commico inc., Kai Takahashi[mapo.], Kenichi Suzuki, Kouki Hatano, Naësa & Partners Inc., Taichi Misonoo, teamLab, Tomotake Ito, Yoshiaki Ida, Yusuke Nishibe

You can view  
our rich history of projects  
on our official website.

